



Shri Shivaji Education Society's,
**MAHASATEE ARTS, COMMERCE & SCIENCE
COLLEGE,**

Ulga, Karwar, UttaraKannada, Karnataka-581328

Phone No.:08382-257033
Mobile No.:7975117573/9483645037

E-mail:sesmahasateek@gmail.com
Website:www.sesmacsc.co.in

Date: 29-02-2024

Programme Outcomes for Add-On Course: Tour Guiding

- 1. Comprehensive Knowledge of Tourism**
 - Gain a thorough understanding of the tourism industry, including its components, key stakeholders, and the role of tour guiding.
- 2. Destination Expertise**
 - Develop in-depth knowledge about historical, cultural, natural, and recreational attractions in various regions.
- 3. Tour Planning and Execution**
 - Learn to design, organize, and execute itineraries tailored to diverse traveler preferences and requirements.
- 4. Effective Communication Skills**
 - Enhance verbal and non-verbal communication skills to engage tourists and convey information clearly and effectively.
- 5. Customer Service Excellence**
 - Develop the ability to address the needs, expectations, and concerns of tourists, ensuring a positive experience.
- 6. Historical and Cultural Interpretation**
 - Master storytelling techniques to provide informative and engaging interpretations of historical and cultural sites.
- 7. Multilingual Proficiency**
 - Acquire or improve language skills to guide tourists from diverse linguistic backgrounds.
- 8. Crisis Management and Problem-Solving**
 - Learn strategies to handle emergencies, complaints, and unexpected challenges during tours.
- 9. Navigation and Local Knowledge**
 - Gain expertise in map reading, using GPS tools, and understanding local transportation systems for seamless tour management.
- 10. Sustainable Tourism Practices**

- Understand the principles of eco-tourism and responsible tourism to minimize the environmental impact of tours.

11. Safety and Risk Management

- Learn safety protocols, first aid, and risk management techniques to ensure the well-being of tourists.

12. Cultural Sensitivity and Etiquette

- Develop cultural awareness and etiquette to interact respectfully with tourists and local communities.

13. Legal and Ethical Responsibilities

- Understand the legal obligations, certifications, and ethical practices required for professional tour guiding.

14. Use of Technology in Tourism

- Familiarize with digital tools and platforms for tour management, virtual guiding, and enhancing the tourist experience.

15. Marketing and Networking Skills

- Learn to promote tour services effectively and build professional networks with travel agencies and stakeholders.

16. Career Advancement Opportunities

- Prepare for diverse roles in the tourism sector, such as local tour guide, travel consultant, or cultural interpreter.

17. Engaging Group Dynamics

- Learn to manage and engage groups of varying sizes and interests while ensuring their satisfaction.

18. Global and Local Tourism Trends

- Stay updated on global tourism trends and tailor guiding practices to meet changing traveler demands.


IQAC Coordinator
Mahasatee Arts, Commerce
& Science College
Ulga, Karwar




PRINCIPAL
MAHASATEE ARTS,
COM. & SCI. COLLEGE
ULGA, KARWAR - 581 359